

Cassy Alvidrez

FASHION STYLIST



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Website

styledbycass.com



Based in Claremont



Services LA / IE Areas

SKILLS

- Prepping Racks
- Prepping Models
- Project Coordination
- Fashion Design
- Branding & Identity
- Art Direction
- Organization
- Photography
- Videography
- Team Player
- Marketing Strategy
- Trend Analysis
- Model Direction
- Styling



PROFILE

Hi there! I'm a passionate and self-driven stylist with a keen eye for detail and a love for fashion. With over 5 years of styling experience, I've had the privilege of working on music videos, e-commerce, and campaign photoshoots. I thrive in team settings and pride myself on strong communication skills and always striving for efficiency.

WORK EXPERIENCE

FOREVER 21

Sales Associate & Merchandising / 2023-Present

- Organize each section in the store based off the directive of the company
- Managed customer transactions, handled cash and credit payments, and provided excellent customer service.
- Ensured visually appealing displays by regularly changing and styling mannequins to showcase current merchandise and trends.

SHEIN

Stylist / 2019 - 2022

- Prepping my rack for the upcoming shoot day consisting of steaming clothes, organizing the rack to ensure a productive flow, making note of detail shots requested by team members and pulling suitable accessories for each specific collection that targets specific client styles/interests such as glam, edgy, vacation, kids, teens, maternity, shoe shoots and mens.
- Keeping the styling closet organized by going through it every other week to reduce clutter and making it easy to find items quickly.
- Daily racks range anywhere from 40-100 pieces of items.

PROJECTS

Kelsey Quan : Series of Music Videos

Assistant Stylist - Assisted in styling and outfitting artists and extras for music video productions, ensuring cohesive visual themes and timely costume changes.

Delta Airlines : Commercial

Assistant Stylist - Assisted in fitting and styling models for a Delta Airlines commercial shoot, ensuring a professional and cohesive look that aligned with the brand's image and aesthetic.

Joe Keery : Djo Music Video

Assistant Stylist - Assisted in fitting and styling Joe Keery and supporting cast for a music video, ensuring a cohesive and stylish look that enhanced the video's artistic vision and narrative.